

MEETING: 04/09/2013

Ref: 11842

ASSESSMENT CATEGORY - Accessible London

Magpie Dance

Adv: Sandra Davidson

Base: Bromley

Amount requested: £90,127

**Benefit: Bromley and
neighbouring boroughs**

Amount recommended: £90,130

Purpose of grant request: To support a Youth Group dance programme for learning disabled young people (11 to 25 yrs), enabling them to take an active part in community life in South East London.

Background

Magpie Dance is a charity working with learning disabled people established by its Artistic Director in the mid-1990s. It works in Bromley and South East London and provides access to high quality participatory dance activities. The work undertaken by the organisation benefits learning disabled people by improving a range of skills, including self-esteem, communication, movement and co-ordination, as well as improving health, general well-being, and enjoyment of everyday life. Magpie runs over 200 classes throughout the year. These include adult community classes for upto 30 adults per session; smaller performance groups for adults; and regular youth group sessions in term time. The charity's work also benefits the families of participants by providing meaningful and high quality activities on a sustained basis.

It also provides long-term support outside traditional education, enabling progression from a youth group to adult community classes, with some participants attending programmes for over 10 years. The organisation uses professional dancers and musicians in collaboration with people with learning disabilities to provide community, education, workshop and performances. The charity currently benefits some 3,000 people and their care networks every year. From a survey taken in November 2011, 83% of participants felt that the organisation had improved their confidence, 81% had improved their life and learning skills, 80% felt Magpie had improved their health and made them feel better about themselves.

Funding History

The organisation has received funding on two previous occasions. Firstly, in March 2004 with a three-year grant of £24,166 towards sessional costs of dance facilitators; and then in November 2008 with a grant of £53,000 towards the salary costs of a full-time General Manager. Both grants returned very good monitoring reports.

Current Application

This application seeks support to build on the existing youth dance group for 14 - 25 year olds. A new programme would broaden the activity into two distinct strands: for 11-16 year olds and 16-25 year olds. Feedback from a recent Parent/Carer forum highlighted the need to start the youth programmes from a younger age which would make a huge difference to young people's lives; improving their well-being, raising their confidence and self-esteem. The youth group dance programme will benefit 45 young people regularly and up to 90 each year through holiday classes. The classes will take place over three terms, for 30 weeks in total, with sessions lasting for 2 hours each. A spring and summer school will be held, providing opportunities for learning disabled young people to attend during the school holidays and also to open up opportunities for those who may live away from home during term-time or during the week. Peer mentoring opportunities will encourage those who wish to take more responsible roles in class to support others to develop their dance skills.

Financial Observations

Audited accounts for the year ended 31st March 2012 show a surplus of £8,964 (3.4% of turnover), entirely relating to unrestricted funds.

The charity's reserves policy aims to hold free unrestricted funds equivalent to 6 months' worth of operating costs, which equates to £121,575 in the current year. As 31st March 2012 free unrestricted reserves stood at £98,117, equal to 4.8 months' worth of current year expenditure.

Draft accounts for 2012/13 show a surplus of £6,420 (2.3% of turnover), which again entirely relates to unrestricted funds.

The budget for the current year 2013/14 shows a deficit of £3,076 (1.3% of turnover). Total budgeted income is £240,074, of which £195,985 (81.6%) has been confirmed.

Officer's Appraisal

Magpie is renowned for its work with disabled people. It delivers high - quality, participative, programmes and has developed a solid and well-deserved reputation. It operates on an annual turnover of £250,000 per year. Its primary source of funding is the Big Lottery Fund, providing 40% of the organisation's income until March 2016, through a Reaching Communities programme. The office space is given in kind by the Churchill Theatre in Bromley.

Recommendation

£90,130 over 3 years (£17,670; 35,740; £36,720) towards the costs of a youth dance programme for learning disabled young people aged 11-25.



The City Bridge Trust

Charity Registration Number: 1035628

Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:
(office use only)

11842

Date Received:

22/05/13

Programme
Area:

1

1. About your organisation

Name of organisation applying for grant: Magpie Dance	
If the organisation is part of a larger organisation, what is its name?	
Address for correspondence The Churchill Theatre High Street Bromley	
Postcode: BR1 1HA Is this your home address? No	
Contact person: Ms Jo Easingwood	Position: Head of Development & Partnerships
Phone: 07738736517	Fax:
E-mail: joeasingwood@magpiedance.org.uk	
Website: www.magpiedance.org.uk	
Legal status of organisation: Registered charity & company limited by guarantee	
If registered, please give charity number: 1062185	
Year and month organisation established: 1st May 1997 (registered).	

RECEIVED
The City Bridge Trust
22 MAY 2013
BET

2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? Accessible London - arts
Purpose for which funds are requested: (25 words maximum) To support a Youth Group dance programme for learning disabled young people (11 to 25 yrs), enabling them to take an active part in community life in South East London.
How much funding is requested? Year 1: £17,671 Year 2: £35,736 Year 3: £36,720 Total: £90,127

3. Aims of your organisation

Magpie Dance's aims to improve the quality of life for learning disabled people and to enable them to take a fuller, integrated part in the community across South East London through high quality participatory dance activities. Specifically we seek to: Build the confidence and self-esteem of learning disabled people and support them in life transitions and over the long-term into independence, Provide positive role models for learning disabled people, Improve the physical and mental wellbeing of learning disabled people, Actively promote leadership models in sessions and performances by learning disabled dancers, Actively develop improvements in non-verbal communications between learning disabled people and their care networks, Change perceptions and challenge assumptions of learning disability in the wider community, Lead by example and facilitate an inclusive approach towards integration with mainstream cultural activities.

4. Main activities of your organisation

The charity benefits 3,000 learning disabled people and their care networks yearly through participation, performance and training across SE London. Our main activities include: Magpie Youth Group for up to 75 14 - 25 yr olds, running since 2003. (with plans to include NEW younger age range to comprise Juniors of 11-16 and seniors of 16-25). Good practice example in Youth Dance England handbook, shortlisted for 2 Charity Awards. Open Adult Community Classes, established in 1994, provide regular dance sessions for adults with mild to severe learning disabilities. Magpie Adult Group, established in 1985, offers 10-15 more experienced learning disabled people to develop their choreographic skills and perform in the region. The Oxleas NHS Foundation Trust partnership project: Getting a voice through dance. Begun as a pilot in 2012 and now a 3 year programme of dance for LD day service users, including those with autism and older LD people with dementia. Peer Mentoring programmes to create responsible roles in the arts, and progression to the Inclusive Dance Practice Training scheme. Performances and productions: including sharing for parents, siblings, carers and friends, and semi-professional work with famous dance cos on regional stages such as Sadler's Wells, Trinity Laban, and the Churchill Theatre

5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
1	16	8	10

6. How do you support your volunteers?

Volunteers: induction pack, mentoring, annual reviews, travel & lunch expenses, exploring individual development plans/opportunities for the future.

NB: part-time staff listed above are freelance, most are sessional facilitators or musicians

7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
It's given in-kind (rent)	

8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended -

Month: **March**

Year: **2012**

Income received from:	£
Voluntary income	13,218
Activities for generating funds	9,199
Investment income	727,910
Income from charitable activities	237,977
Other sources	695,1422
Total Income	261,816

Expenditure:	£
Charitable activities	223,806
Governance costs	1,326
Cost of generating funds	27,720
Other	
Total Expenditure	252,852
(Deficit)/surplus for the year:	8,964

Asset position at year end	£
Fixed assets	1
Investments	
Net current assets	98,116
Long-term liabilities	
*Total A	98,117

Reserves at year end	£
Endowment funds	
Restricted funds	
Unrestricted funds	98,117
*Total B	98,117

* Total A and Total B must be the same and should be taken from your balance sheet

9. Statutory funding

For the financial year above, what % of your income was from statutory sources?
4%

10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

Our General Manager returned to work after maternity leave on part-time hours. Due to reduced funding across our programmes we remain with this structure for the time being.

11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:

Month/Year: Jan	/ 2004	Ref: 4675/JM	Grant received: £24,166	OR application rejected	<input type="checkbox"/>
Month/Year: Sep	/ 2008	Ref: 9077	Grant received: £53,000	OR application rejected	<input type="checkbox"/>
Month/Year: -	/ -	Ref:	Grant received: £	OR application rejected	<input type="checkbox"/>

12. Previous funding received

Funding received by your organisation from the following sources during the last **THREE** years:
(i) City of London (other than the City Bridge Trust) **(ii)** London boroughs **(iii)** London Councils (formerly ALG)
(iv) Health authorities **(v)** Central government departments **(vi)** Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:

	Year: 2010	Year: 2011	Year: 2012
(i) Bromley Borough Council	£10,650	£10,650	£10,650
(ii) Bromley Lifelong Learning	£6,252	£6,602	£9,735
(iii) Arts Council England (GfA)	0	£10,000	0
(iv)			
(v)			
(vi)			

13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last **TWO** years. List source, years and annual amounts:

	Year: 2011	Year: 2012
Big Lottery Fund: Reaching Comms	£103,348	£115,000
Henry Smith Charity	£30,000	£16,600
Lloyds TSB Foundation	£10,000	£15,000
Brian Murtagh Trust	£10,500	£18,000
Esmee Fairbairn Foundation		£30,000
Other smaller trusts	£9,600	£39,934

14. What steps is your organisation taking to reduce its carbon footprint?

Although a small office, with most of our activities based in community or public venues, we work to be environmentally aware:

- many workers and volunteers use public transport to sessions and we use mini-buses for performances instead of going separately
- publicity is printed on recycled/sustainable paper where possible (current designers use stock from sustainable sources and use chlorine free inks)
- we recycle all waste paper, paper, and stamps (to charity)
- Many of our team work mainly from home, reducing their impact, including the development manager, the artistic director, and the finance manager.
- We shut down our computers and turn off our office lights overnight.

15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

In order to provide the right information, please refer to guidance note 15 before completing this section.

NEED FOR THE PROJECT: Magpie began a youth group programme in 2003 for 14 to 25 year old learning disabled young people. Since it was established it has provided regular weekly classes for 30 young people plus has delivered spring and summer schools and holiday workshops, enabling Magpie to provide dance for up to 75 young learning disabled people every year. The youth group programme has drawn members from across the south east of London, due to the way it delivers work which is person-centred and the lack of opportunities for young learning disabled people to take part in creative activities. Each term has waiting lists, and the most recent spring school was oversubscribed. Support from stakeholders:

From parents: At recent Parent/Carer Forum the following priorities were informed by parents:

- To keep the Youth Group going: "no other comparable activity to Magpie in South East London providing access to participatory art programmes for learning disabled young people.
- To start from a younger age: Parents said starting the youth programmes for younger age ranges than 14+ would make a huge difference to young people's lives, improving their wellbeing in terms of raising their confidence and self-esteem, as well as raising their aspirations which would make them better prepared for further education or work in dance, or improving their life skills beyond dance and in community life. We also have regular enquiries for younger learning disabled people to attend but we don't currently offer this provision because we don't have funding to do this.
- Maintain regular yearly activities: Magpie stood apart as it provides opportunities all year round instead of one-off sessions. This more long-term provision gave learning disabled people a regular routine, the chance to develop friendships with their peers, and improved their health and wellbeing. Parents said that even if there were less classes the most important thing was that they were regular and part of the young person's yearly activities (for some, they said, this was the only opportunity that their young person, or persons as some are siblings who attend, takes part in).

From learning disabled participants: a) They have said they wouldn't attend anything else in dance or the arts if not for Magpie. b) We asked what ways their life had changed due to attending Magpie Dance. They said: • 83% have improved their confidence • 81% said Magpie had improved their life and learning skills • 80% feel Magpie has improved their health • 80% said Magpie made them feel better about themselves • 72% have improved the ways they communicate with others • 94% of participants felt physical activity was extremely important or very important.

HOW WILL THE WORK BE DELIVERED: The Youth group programme will benefit 45 young people regularly and up to 90 each year through holiday classes. Youth Juniors group for 11-16 year olds, a Youth Seniors group for 16-25 yr olds (over 3 terms, for 30 weeks in total). A spring and summer school will be held. Peer mentoring opportunities will encourage those who wish to take more responsible roles in class to support others to develop their dance skills. At the end of each term a sharing will be held for parents and families to showcase the work learned over the term.

- Participants will be trained and supported to access further opps such as previously together and as individuals in dance auditions including for the new National Youth Dance Company (NYDC), at Sadler's Wells, and U: Dance (a national programme by Youth Dance England), as well as Sky's Got to Dance and two performed at the Olympic opening/closing ceremonies.

OBJECTIVES: 1. Improve the confidence, self-esteem, and communication skills of young learning disabled people, 2. Help accelerate and facilitate their integration into further artistic programmes and community life. 3. Challenge the perceptions of and increase awareness of the abilities of learning disabled people (Note: success measures included in full proposal).

WHY MAGPIE: A. We've proven this to be a successful way of working for almost 30 years.

B. We listen to those we work with, and they shape the programme, C. We support our participants beyond our classes, D. We believe in and invest time and effort into monitoring and evaluation.

CBT ACCESSIBLE ARTS THEME: Open access policy, progression in the arts, responsible roles, professional training access, outside the arts by improving non-verbal communication skills.

CBT PRINCIPLES of GOOD PRACTICE: Peer mentoring, leading classes, progression to professional training (Inclusive Dance Practice Training Scheme) within Magpie. Equal opps and open access, 2 volunteers in every session (including LD volunteers)

16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.

CBT programme outcomes - Accessible arts. **DISABLED PEOPLE ACCESSING NEW OPPORTUNITIES:** we will continue to monitor numbers of participants who haven't attended previously. We also track progress within Magpie, to peer mentoring, professional training, public performance, choreography, auditions, and other activities - through attendance registers, case studies, forums, surveys, observations, and awaydays. **IMPROVED WELLBEING:** Case studies and facilitators comments are complemented by feedback from facilitators, carers, family and audiences, as well as participant's own learning logs, video interviews, reviewed by team leaders and discussion between facilitators and Magpie participants. There is also an annual anonymous survey. **MAGPIE OUTCOMES:** 1. Improve the confidence, self-esteem, and communication skills of young learning disabled people - Success measures: 30 young learning disabled people showing demonstrable improvements through monitoring their performance. 2. Help accelerate and facilitate their integration into further artistic programmes and community life, Success measures: By the end of the project at least 2 of the dancers progressing to further education in dance including the Magpie Adult Group, and 2 being active in a community project or work (recorded as noted above). 3. Challenge the perceptions of and increase awareness of the abilities of learning disabled people, Success measures: Through positive feedback at sharing events, conferences, and other events, and through 50 people attending the sharing events.

17. Beneficiaries

In line with our anti-fraud policies, we may, in exceptional circumstances, require you to provide contact details of your beneficiaries (see Guidance Notes).

How many people will benefit from the grant per year? **45 learning disabled young people regularly , plus a further 45 during holiday classes=90**

What age group will benefit? **11-25**

In which local authority is your organisation based?
Bromley

Which borough(s) of Greater London will benefit from this grant?
(if more than one, please give % for each)
Bromley (70%), Bexley (10%), Croydon (5%), Greenwich (5%), Lewisham (10%)

At what address will the activity be located? **Community venues across Bromley.**

What will the ethnic grouping(s) of the beneficiaries be?

	%		%
White - British		Black - Caribbean	
White - Irish		Black - African	
White - Other (please describe)		Black - Other (please describe)	
Asian - Indian		Black - British	
Asian - Pakistani		Chinese	
Asian - Bangladeshi			
Asian - Other (please describe)		Other (please describe)	
Open to everyone			100

What proportion of the beneficiaries will be disabled people?
100%

18. Funding required for the project

What is the total cost of the proposed activity/project?
(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Freelance Youth Group Director fees	11300	11639	11988	34927
Freelance YG Assistant Director fees	9888	10184	10490	30561
Freelance musicians fees	8850	9116	9389	27354
Venue hire	7224	7441	7664	22329
Volunteers expenses	740	762	785	2287
Performances and sharings	4500	4635	4774	13909
Project management by the Magpie Directo	5219	5376	5537	16131
Admin/marketing/central running costs	11115	11448	11792	34355
TOTAL	58836	60601	62419	181855

What income has already been raised? (List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
Henry Smith Charity	8300			8300
Brian Murtagh Trust	18000			18000
Big Lottery Fund: Reaching Communities	5000	10000	5833.5	20833.5
Class fees	9865	9865	9865	29595
TOTAL	41165	19865	15698.5	76728.5

What other funders are currently considering the proposal?

Funders	£
PF Charitable Trust	15000
TOTAL	

19. Funding requested from the Trust

How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Freelance Youth Group Director fees	4417.75	4467	4590	13474.7
Freelance YG Assistant Director fees	4417.75	4467	4590	13474.7
Freelance musicians fees	4417.75	4467	4590	13474.7
Venue hire		4467	4590	9057
Volunteers expenses		4467	4590	9057
Performances and sharings		4467	4590	9057
Project management by the Magpie Directo		4467	4590	9057
Admin/marketing/central running costs				
TOTAL	17671	35736	36720	90,127

20. Funding requested from the Trust (continued)

When will the funding be required? **September 2013**

Is the activity to continue beyond the period for which funding is requested?
If so, how will it be resourced? **Yes, we will continue to source funding through class fees, donations, and applications to trusts.**

If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached?

21. Referee

Please provide us with the contact details of a current or recent funder of your organisation who is willing to act as a referee.

Referee

Name: Jo Marren

Organisation: Henry Smith Charity

Address:

**The Henry Smith Charity
6th Floor
65 Leadenhall Street
London EC3A 2AD**

Tel: 020 7264 4970

E-mail: jm@HenrySmithCharity.org.uk

Declaration on behalf of applicant organisation

I, **Jo Easingwood** (your name)

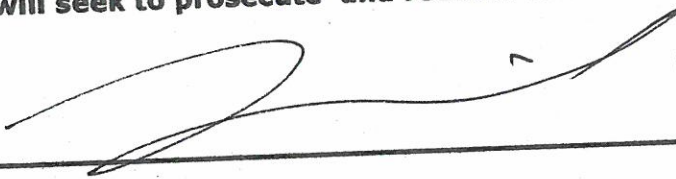
am an authorised representative of

Magpie Dance (your organisation)

within which I am **Head of Development & Partnerships** (your position)

To the best of my knowledge, all the information that I have provided in this application form is correct. I fully understand that the City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Signature



Date

21/05/2013.

How your information will be used by the Trust

City Bridge Trust (which is administered as part of the Bridge House Estates by the City of London Corporation) processes personal data in compliance with the Data Protection Act 1998. The Trust obtains and uses information, including personal data, as part of the process of assessing grant applications and monitoring the use of grants. The information you provide on the application form may be made public as part of the assessment of this application. In addition, the Trust may share this information with third parties, including other funders, its external consultants and external auditors, police and regulatory bodies for the purpose of determining, preventing or detecting crime; or ensuring that no organisation is receiving duplicate funding; or the validation of contracts; or where this is otherwise required by law.

By signing and submitting your application form you give your explicit consent for us to use data relating to your application as set out above.

Our contact details for enquiries about how we process your information are:
The City Bridge Trust, City of London, PO Box 270, Guildhall, London EC2P 2EJ. Telephone: 020 7332 3710

Concerns over fraud and corruption

Should you, at any time, have concerns of fraud and corruption within your organisation relating to the grant, then please raise your concerns with us using our Whistle Blowing facilities. You may use our Audit team's 24 hour answer phone number, 020 7332 3663, to report the details or email raiseyourconcern@cityoflondon.gov.uk

Return the completed form to:

The City Bridge Trust
City of London
PO Box 270
Guildhall
London EC2P 2EJ

Please

- do not send this application by fax or e-mail – unless applying online, applications must be posted to the Trust
- do send the information in the checklist – if items are missing, your application will be returned to you
- do send only the information in the checklist – if further information is required, we will contact you
- do ensure you have signed and dated this form – we cannot accept forms which have not been signed and dated
- do use the correct postage – the completed form and additional materials are likely to exceed 100g in weight